Tahoe Heritage Foundation to Increase Publication Activity

Books, Postcards, Puzzles and Posters allow the visitor to take the Tahoe experience home....

Over the last few years the Tahoe Heritage Foundation (THF) has worked with the US Forest Service to provide a few site-specific materials for sale at the Taylor Creek Visitor Center Shop and at the Baldwin Museum. A mural was commissioned that depicted the eco-system of the Taylor Creek marshes, meadows and forest; descriptive text was written, and the result was used to create the popular adult puzzle, kid’s puzzle and refrigerator magnet. The volunteers that support the Tallac Historic Site started with an existing booklet originally published by Burke & McKowen Enterprises and updated it to be more accurate and have more relevant photos; that booklet is sold to make a set with the Vikingsholm booklet and the Ehrman Mansion booklet and has been reprinted three times. Each year the Tahoe Heritage Foundation produces a poster for the annual Gatsby Festival; those have become collector’s items. Each in-house project has been a success.

Recently the publisher of the ever popular book, Lucky Baldwin, by Glasscock, decided not to continue publishing the book. As it is one of the best sellers at the Baldwin Museum and very relevant to our mission, the THF asked permission to take over the publication of the book. Permission was granted, and THF started on a road to increasing its publishing activity. Concurrently, the Taylor Creek Visitors Center started getting requests for copies of the wildflower binder that is available for viewing on the Visitor Center counter. That was an obvious project; make a saleable booklet that contains all of the wildflowers that can be found on the site, which will be an adaptation of the binder on the Visitor Center counter. That project is underway. Next, the volunteers in the Museum noticed that the children who visited regularly purchased a coloring book created and published by the Yosemite Foundation, and asked, “Why shouldn’t we have a coloring book of our own?” THF Board Member, Bruce Campodonico is well versed on both the history and nature of the area, and is also a wonderful artist. He set forth to create a Tallac Historic Site Coloring Book. With these three projects looming, the push for greater in-house publication capability was born. We looked at other public/private partnerships and discovered that in-house publications are used not only to enhance the local interpretation effort, but also to serve as revenue producers that support facility operation, maintenance, and restoration. As we go into the Fall of 2010, we are moving forward to expand our publishing capability.

We have an on-site collection of antique vehicles and recognize the number of visitors who come specifically to see the vehicles. We plan to create a set of drawings with text putting them in historical context to make both postcards and notecards. We are taking drawings of the Baldwin Museum and the Pope House that were created by our in-house artist, Bruce Campodonico, and making postcards of them.

We have reached out to a neighbor at Fallen Leaf Lake who has been working diligently over the last few years researching the history of the Fallen Leaf area trying to capture the history while many of those who participated are still around to tell their stories. She is writing a book to preserve that history for future generations. THF is exploring the publication of her book.

This year, instead of requesting funds for brick and mortar projects, we are requesting funds to help us on our road to becoming our own publisher, thereby enabling us to both enhance our historical and natural educational materials and become more financially independent.
Taylor Creek Visitor Center 2008...BY JEAN NORMAN

Autumn at Taylor Creek Visitor Center means golden Quaking Aspen trees along the Rainbow Trail, red Kokanee Salmon spawning within a few feet of your own feet and 3rd grade children attending the environmental education programs offered by Forest Service staff. October is our busiest month at Taylor Creek Visitor Center. Everyone loves our red fish!

This year we were fortunate to have an outstanding fall intern, Justin Cisneros from Chico State (whose salary is paid by THF), who acquired on-the-job interpretive training while leading 3rd graders on a 90-minute Kokanee Salmon Environmental Education program daily on the site. Justin loves fish so this was an easy fit for both of us. The internship program is valuable for the intern to gain experience in an established, well-known site and valuable to the Forest Service so we can offer these educational programs to the eager 3rd graders. Think about it. What better place is there in the region to learn about fish life cycles than at Taylor Creek with thousands of cool red Kokanee Salmon?

As fall comes to an end, we begin preparing for our winter environmental education program, the Winter Trek Snow Shoe program for 5th graders at the top of Heavenly Mountain Resort. This two-and-a-half month long program gets kids out of the classroom, on the snow, and learning 5th grade curriculum (water science, geology, fire and forest ecology, identifying signs of animals and potential habitat and more). For safety reasons, the Forest Service chooses to use the old-fashion wood snowshoes (Iverson Bear Paw style). The newer metal snowshoes with cleats are far too dangerous for 11-year-olds falling in soft snow and feet flailing everywhere. Unfortunately, our 35 wood snowshoes need replacing, at a cost of $125 per pair. The forest service served 861 students in last year’s program and this will be our 22nd year offering this program with very old snowshoes. THF would generously accept donations toward snow shoe replacement.

For next summer, Taylor Creek Visitor Center will offer a new product produced by our non-profi—the “Plants of Taylor Creek and the Lake Tahoe Basin.” That’s right. THF is branching out into publishing. We’re very excited about this project and hope to offer the booklet at a reasonable price so many can benefit from this source. It’s worth mentioning that a past THF college intern completed this book in binder format for visitors to use at our front desk—a truly THF product.

Each year when we look back at our successes, I often think, “Could we have done it without our college interns that THF helps fund?” The answer is simply, “No.” THF is an essential partner for the US Forest Service. With today’s economy and questionable funding, we need THF to help support our internship program, to maintain quality interpretive services at Taylor Creek Visitor Center, and for our two environmental education programs. This past year, Taylor Creek was fortunate to have a total of three college interns (two summer interns and one fall intern). They cost so little ($35/day), yet give us so much. Thank you to THF for supporting us.

Tallac Historic Site Gets a Fire Truck...BY JOHN SHILLING

In 2010 Roy Classen continued his generous support of THF and Tallac Historic Site with the donation of his fire truck. This is Roy’s third donation of a vehicle from his private collection. The engine joins the 1931 Ford Roadster Deluxe, featured in the 2009 Gatsby poster by Darci Parks, and a Cushman Highlander motor scooter. It may seem strange to have a fire truck at the Tallac site; but it is historically correct. A.L. “Al” Richardson had a fire truck at his resort. The South Tahoe Public Utility District emergency pump station at the entrance to Valhalla was the garage for Al’s fire truck. Roy has loaned the fire truck for many years for display at the Gatsby Festival. You may have seen it or not, but if you were there, you heard it. It comes with a very loud calliope.
Volunteering at the Tallac Site...BY JACQUELINE DUMIN

One of the most frequent questions of the staff of the Tallac Site receives is, “How can I work at such a beautiful site?” The answer is frequently a long one since we have so many volunteer programs available!

One of our most popular programs is the RV (Recreation Vehicle) program. The Tallac Site and the THF, provide a parking space for an RV and other amenities, while each volunteer provides 32 hours of help per week. Our volunteer season is broken up into four sessions of about five weeks each from about the middle of May to the beginning of October, session dates vary from year to year. Volunteers are welcome for up to two continuous sessions per summer. We try to match volunteers with the type of work they will enjoy most, interpretation, maintenance, or restoration. We have a finite amount of RV sites and space goes quick for the 2nd and 3rd sessions during June, July, and August so send in your application early if you are interested! Application information and materials can be found at: http://bit.ly/TallacVolunteer

Another volunteer option that attracts a lot of participants is our local volunteer program. Being a local volunteer is a great way to be involved at the Tallac Site, and you can customize the amount of hours you volunteer. You need to volunteer on the same day every week for either a morning or afternoon, working in the museum, providing tours, or running children’s programs. Each of these options provides a different way to be involved at the site, and to help the public love it as much as you do! You are not limited to one area, you may find you love doing tours as much as working in the museum and decide to volunteer more often. There are many ways to tailor fit a local volunteer position to your schedule and needs, the only thing to remember is that you must commit to the same day(s) each week (unless you notify staff ahead of time). To become part of our local volunteer program email Jackie Dumin at jdumin@fs.fed.us

There are countless other opportunities to be involved at the Tallac Site depending on what your passion is; we are always looking for more hands in our beautiful gardens or maintenance program. Do you have a special skill such as blacksmithing or boat restoration? Would you like to get some fresh air and exercise? We have pine needles that always need to be raked and gathered.

We would love to have you be part of our volunteer corps! Please contact Jackie Dumin at jdumin@fs.fed.us with any questions or to sign up.
In July 2011 the Tahoe Wooden Boat Club Show will feature the WHITE SMOKE, a 1930s runabout that was originally owned by George Pope and was housed in a boathouse at the Pope Estate that is now part of the Tallac Historic Site. The THF is planning a reception at the Site in conjunction with this summer’s show for members of the Tahoe Wooden Boat Club to further a partnership that began with the Club’s donations to the restoration of the Quic Chakidn and continues as the Club honors the WHITE SMOKE.

George Pope purchased a 38 acre estate on the south shore of Lake Tahoe in 1923. He was an enthusiastic boater and immediately commissioned a 60 foot cruiser that he named the SHEIK, after his friend Rudolph Valentino’s movie of the early 1920s with the same name. In the plush accommodations of the SHEIK, the Popes and their guests visited neighbors around the lake or just cruised, taking in the scenery. However in the late 1920s the swift and agile characteristics of the personal runabout were becoming the rage. George Pope joined the rage.

From as early as 1928 George Pope and his brother Kenneth were members of the Tahoe Power Boat Club. Club records show that George Pope originally owned the CHALLENGER that was probably a Gar Wood. Later records reflect its replacement with a new run-about, a 30 foot Sea Lyon Model 45 built in 1930, for use at his summer hideaway on the south shore of Lake Tahoe. From the moment of her delivery (and for more than half a century thereafter), Pope’s triple cockpit Sea Lyon was the only representative of her make on Lake Tahoe.

George Pope died, his family’s interest in boating declined and his widow, Patsy, eventually deeded the boat to a family attorney, Alan Furth, a lifelong Tahoephile and an avid collector of wooden watercraft. Furth hired Dennis Burns to restore the Sea Lyon and extended the play on words that had produced the name “Vatican Lodge” for the Pope estate, by naming the runabout the WHITE SMOKE in reference to the ancient symbolic puff sent up the the Cardinals when a new Pope is chosen.

Furth passed away in 1993, leaving behind one of the largest collections of antique powercraft ever amassed. Dennis Burns assisted Furth’s widow, Ginny, in the deaccessioning of the collection. In 1999, Howard Guild, a summer resident at Lake Tahoe, heard of the fact that the Sea Lyon was available and made an offer. Over the next five years he and Dennis Burns worked to meticulously restore the WHITE SMOKE to her original splendor, and at the 2004 TYC Concours d’Elegance she was reintroduced to the world.

The Guilds enjoyed their lovely toy for a decade, during which time she saw frequent use. But the time had come for WHITE SMOKE to enter another chapter in her life, and recently Howard and Judy Guild donated their famous Sea Lyon to the Tahoe Maritime Museum. We all feel honored that she will be on display at the Tahoe Wooden Boat Show this coming summer so close to her original home in the Vatican Lodge boathouse and are thrilled to be able to share in the excitement.
LUCKY BALDWIN: the story of an unconventional success...

In 2011 THF plans to reprint the biography of Lucky Baldwin. The book, Lucky Baldwin: The Story of an Unconventional Success, has not been available for four years. Elias Jackson “Lucky” Baldwin and his daughter, Anita, and her children Baldwin and Extra, have a long history at the Tallac Historic Site. The quality paper back with its distinguished yellow cover, had been a strong seller. The THF Board of Directors decided last year to have the book reprinted.

The printing industry has changed since Duke Hubbard had C.B. Glasscock’s 1933 work reprinted in 1993. Plates from the reprinting are not available, and if they were they would be of no used because the industry has “gone electronic.” Work began by having the entire 308 page book computer scanned. Jackie Dumin, Acting Director said, “Weird things happened.” Each page had to be carefully proofread and edited. Sara Smith, an independent editor was hired, and she plans to have the editing done by the end of the year. Photos will have to be rescanned and electronically placed within the text using a desk top publishing system...another time consuming job. A Board member has donated the software required for this pre-publishing activity. The plan is to have the book printed and available by Memorial Day.

The book is more than the story of one man’s life. Lucky’s life, 1828 to 1909, is the period of the great Western migration. The invention of the railroad, the building of the trans-continental railroad, the Comstock silver boom, the Alaska gold rush are all in the book as they affected and impacted Lucky’s life. From being rescued by Showshoe Thompson to the building of the Santa Anita race track, Lucky truly was a remarkable California pioneer. If you do not have a copy of this book, come by the Baldwin Museum at the Tallac Historic Site next summer and buy a copy. Donations are needed to help pay for the printing.

Exciting New Sales Table at Gatsby Festival ...please help!

The Baldwin Musuem has been the lucky recipient of a wide variety of items from the Gatsby period...china, linens, glassware, clothing, toys etc. It carefully logs and preserves these valuable donations; however it has run out of room for storing items that it cannot display. Some items came with restrictions about how the items must be used, but many did not. In the summer of 2009 during the Gatsby Festival. a table was set out with some of the excess items offered for sale. The result was astounding. Visitors grabbed up the items, and the proceeds are being used to further the restoration of the site. This past summer visitors came looking for more high-quality, period items. However, very few remained.

An idea was born. Let’s solicit the donation of items that are similar to ones on display in the museum or that might be on display if the museum were larger, and lets sell them at the Gatsby Festival. Below are photos of some items that might be appropriate. The site is now closed for the winter, but next spring we will have a process in place to receive your special donations and prepare them for the Gatsby Sales Table. Please start thinking now about what you might like to contribute, send an e-mail to thf@sbcglobal.net, and we will contact you.
Letter from the President

As president of the Tahoe Heritage Foundation, once or twice a year, it is my privilege to prepare for publication in the Newsletter a statement addressing topics that you, the reader, hopefully will find interesting. As my friends and associates prepare this Newsletter for you, it is our sincere wish that this year was kind to you and that you have a Merry Christmas and a prosperous New Year.

The board of directors for Tahoe Heritage Foundation, the United States Forest Service and the volunteers have tried to make your visits to the Historic Tallac Site and Visitors Center this year as enjoyable as one can imagine. I have highlighted below, some, but not all, of the activities that the site offers the public.

The Tallac Historic Site offers to the people a glimpse to a bygone era. After visiting the homes and outbuildings, close your eyes and imagine how the Baldwin and Pope families enjoyed life by the shore of our beautiful lake.

If you were fortunate enough to go to the 25th year of celebration of the Great Gatsby Festival, then you had to marvel at the lengths taken by the participants to make you feel as though it was the roaring 20's. The tea and fashion show once again highlighted the times and showcased the golden era of the early 20th century.

Visiting Taylor Creek offers a wide range of wildlife and the natural beauty of the area. The Kokanee Festival showed why the Visitors Center and complex is among the very best attractions a family can enjoy while visiting or living in Lake Tahoe. Along with the annual run of the Kokanee, the visitor and local alike also view the other wildlife and even an occasional bear.

In between the events and during the season, adults and children can enjoy the other services and activities, especially for the children, offered by the volunteers and the USFS at the site. Touring the Pope estate and Baldwin compound is but one of the adventures that the visiting family can partake in.

The beauty of all the activities and the splendor of the surrounding pines and the South Shore of Lake Tahoe is that it is all free. How is this possible? Donations, gifts and purchasing merchandise at the historic sites and the Visitors Center make all this possible. You, the visitor and local, through your continued use, support and interest in the Tallac Site and Visitors Center at Taylor Creek make the activities listed above come alive each year. We are preparing to bring those activities and the other events such as the speakers at the amphitheater to the site next year.

Tahoe Heritage Foundation will continue to work with the USFS in partnership to ensure that visitors and locals alike visit and enjoy the sites. The volunteers who assist the USFS in making your visits possible will again open the site, care for the grounds and facilities and finally close it up. At this very time, the board members and the USFS are working diligently to make your visits to the Tallac Site and the Visitors Center memorable.

Tahoe Heritage Foundation believes that 2010 was another successful year. The United States Forest Service and the volunteers tried their hardest to make your trips to the Historic Tallac Site and Visitors Center visits that you will remember. Hopefully you will return to the sites next year.

As we turn the page on another year, I personally would like to thank the other members on the board of directors for Tahoe Heritage Foundation and the employees of the USFS that I work with all year for all their hard work and dedication to the goal and objective of the Tahoe Heritage Foundation which is the Arestoration, preservation and education of the public of the diverse historical and natural resources in the Lake Tahoe Basin.

Joe Tillson, President

Look for us on our web site: www.tahoeheritage.org which will be updated early next year.
Tahoe Heritage Foundation • P.O. Box 8586, South Lake Tahoe CA 96158 • voice 530.544.7383 • fax 530.544.7778
www.tahoeheritage.org e-mail: thf@sbcglobal.net